Comment from Mark McCain, 3317 E 17th St N, Wichita, Kansas 67208. Please endorse regulatory approval of the Supplemental Audio Channel (SAC) as part of HD radio. I am the GM of KMUW-FM, a non-commercial, public radio station in Wichita. When we make the transition to HD Radio, the SAC will allow our station to provide additional audio services such as the radio reading service we currently transmit, or an additional channel of information or music programming. Thank you for your attention to this matter.